



# Agro-insurance consolidation workshop

## Earth observation best practices for the agro-insurance sector

16 May 2019 | Living Planet Symposium | Milan | Italy



## INVITATION | INSIGHTS & INSPIRATION

Dear Madam/Sir,

In the last few years there has been a fast growth in the amount of Earth observation (EO) data acquired from space. New ways to enable its exploitation may offer many opportunities to various industries. To extract the full EO potential for the agro-insurance sector, the European Space Agency (ESA) initiated recently the „Earth Observation best practices for the Agro-Insurance Sector“ project. The first step is to get the industries' insights and inspiration on the geo-information needs. To obtain this information directly from the industry, a dedicated workshop will be organised at the ESA Living Planet Symposium 2019.

**We are delighted to invite you on behalf of the „Earth Observation best practices for the Agro-Insurance Sector“ consortium to participate in this agro-insurance consolidation workshop. The workshop will take place on Thursday 16th of May 2019 (13:00 -14:30) at the Agora Giardino (“Digital agriculture” session 11:00 - 14:30) at the Living Planet Symposium (MiCo - Milano Congressi, Milan, Italy).**

In this workshop, we want to bring agro-insurance players together to exchange views, identify challenges and opportunities in this relevant domain of agriculture and insurances in order to improve your business, profit and loss and help your customers.

We would appreciate if you could confirm your participation before Thursday, 30 April 2019 by returning the enclosed registration form. A detailed agenda will be published in the coming weeks. You can also contact us if you want to learn more before registration.

Looking forward to meeting you on the 16<sup>th</sup> of May 2019.

Kind regards,

ESA & the „Earth Observation best practices for the Agro-Insurance Sector“ team



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### REGISTRATION FORM

Please return by e-mail to [remotesensing@vito.be](mailto:remotesensing@vito.be)  
You can also contact us (via [roel.vanhoolst@vito.be](mailto:roel.vanhoolst@vito.be)) if you want to learn more before registration.

NAME: .....

COMPANY: .....

ADDRESS: .....

COUNTRY: .....

TEL: ..... FAX: ..... E-MAIL: .....

SPECIAL NEEDS: .....

Will you be attending the Workshop on 16<sup>th</sup> of May 2019?

- Yes\*
- No
- No, but I would like to receive further information about the project or future events

\*Please note: Participation to the workshop requires a registration to the Living Planet Symposium (50 EUR registration fee).

